

# COMMITTEE SPOTLIGHT

## CORPORATE RELATIONS



### CHAIRS



**Richard Bertie**

**Sara Miraglia**

corporaterelationsPATs@gmail.com



Rich has always wanted to give back to the profession and volunteering for PATs has allowed him to do that and more. When he heard Corporate Relations had an opening, he was interested in continuing and developing partnerships for the organization.

Sara was asked by Nicole Cattano to take a more active role in PATs as co-chair of Corporate Relations. She loves being involved with PATs and taking an active role in shaping the future of our profession

### COMMITTEE

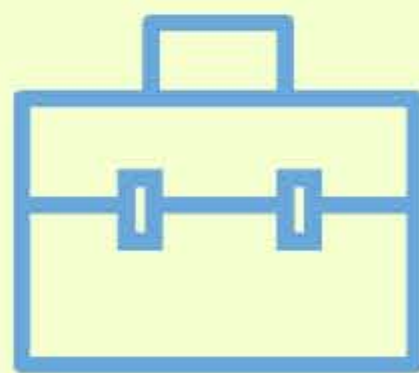
- Members:** Dan Baer  
Meridith Boucher  
Lynette Musser  
Bernard Smack

**Board Liaison:** Linda Mazzoli



### RESPONSIBILITIES

The mission of the PATs Corporate Relations Committee is to advocate and advance PATs through a variety of partnerships. Partnerships are incumbent upon company goals and objectives that similarly align with the goals and objectives of PATs.



### ACCOMPLISHMENTS

PATs Corporate Relations underwent a bit of a makeover in the fall of 2020. They took some time to reimagine what the relationship between PATs and potential sponsors should look like in order to best serve our members. They are now in the process of signing on new partners/sponsors for the upcoming year.



### GOALS

Short term, they are looking to sign on new partners and sponsors. Long term, they are looking to really grow those relationship in a way that is beneficial to our membership!

