

COMMITTEE SPOTLIGHT

COMMITTEE ON PRACTICE ADVANCEMENT (COPA)



Kelly is a partner at CIP Solutions, LLC, a consulting company employing Athletic Trainers in the Industrial Setting. Their goal is to improve the health, wellness, and ergonomics of the industrial athlete. She was encouraged to get involved in PATS by a friend, Cecilia Yost (Past President 1990-92 and PATS Hall of Fame). Currently, she is the Chair of the COPA Committee while previously a member of COPA (formerly CIOC) and the Governmental Affairs Committee. She is passionate about advancing our profession, specifically in the emerging settings. She has enjoyed the various opportunities offered by PATS, including networking events, project development within the committees, and connecting with new members and old friends. She has enjoyed seeing the profession change and evolve over her career, however, is excited to see what the future holds, specifically with the continued development within the Emerging Settings.

CHAIR

Kelly A Unruh

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COMMITTEE

Members:

Jason Vian	Bridgette Saba	Stephanie Walsh
Jim Stricek	Shannon Mistry	Roxanna Larsen
Seth Kinley	Joshua Cramer	Board Liaison: Jamie Mansell



RESPONSIBILITIES

(1) To advance the athletic training profession in regards to: business and employment opportunities, compensation, and brand recognition of athletic trainers as health care professionals. (2) To serve as a point of contact for PATS membership with questions pertaining to various topics such as:

- Practice settings
- NPI
- Value models
- Reimbursement issues
- Business development
- Educational opportunities to help develop business skills of ATs



ACCOMPLISHMENTS

1. Joint Breakout Session with Young Professionals at 2019 PATS Symposium
2. Pivoted and converted the Breakout Session to Webinar on Emerging Settings with the initial target Student AT Programs (6/2020)
3. Developed, designed and distributed Emerging Settings Flyers to attendees of the Emerging Settings Webinar. These flyers provided the attendees with details specific to each emerging setting

1. Develop a survey to better identify a list of PATS member settings to target future campaigns
2. Increase the number of attendees for the 2nd Annual COPA Emerging Setting Webinar
3. Provide a resource for all communities regarding injury prevention.

GOALS

